



THE **PEOPLE** CONCERN

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The People Concern Hosts Townhall by Call April 9

CEO John Maceri will answer questions about how LA's homeless services provider is handling the COVID-19 crisis and will discuss the newly launched April #CHALLENGEFORGOOD to secure critical items needed like socks, bottled water, hygiene kits and boxed lunches

(LOS ANGELES – April 8, 2020) – The People Concern, a nonprofit organization on the front lines of the homelessness crisis in Los Angeles, will host a Town Hall by Call on Friday, April 9 at 1:15 p.m. There is no need to register, participants simply dial (425) 436 6385 and enter the access code 455607. Anyone who would like to submit a question for CEO John Maceri to answer on the call, can submit questions in advance at <https://bit.ly/39GNgWW>.

This is the second external Town Hall by Call for Maceri, who is using these calls to connect with the community and provide ongoing updates and answers to questions as Los Angeles faces the COVID-19 crisis. Maceri will answer questions about how the organization is handling the crisis, what preparations are in place moving forward, and will introduce the April #CHALLENGEFORGOOD, a new campaign to secure greatly needed items, such as socks, hygiene kits and boxed lunches. A recording of past calls can be found in The People Concern [newsroom](#).

The April 9 call will introduce The People Concern's #CHALLENGEFORGOOD, an effort to collect the following items during the month of April to support and care for our neighbors who need us now more than ever:

- 1,000 pairs of socks
- 100 cases of bottled water
- 500 hygiene kits
- 1000 granola bars
- Catered box lunches
- 100 bags of groceries or \$50 gift cards to grocery stores
- 500 rolls of toilet paper

These items may be purchased from The People Concern's [Amazon Wish List](#). Companies who want to sponsor boxed lunches are encouraged to reach out to the organization.

"We think it's important to give our community an opportunity to ask questions and hear how we are responding and continuing to support our most vulnerable neighbors during this difficult time. Although, we experience ongoing need for Personal Protective Equipment (PPE) and disinfecting supplies, we launched the #CHALLENGEFORGOOD to be accessible to our community members who are looking to get involved and support us with much-needed items that can still be purchased with relative ease. We are grateful for the outpouring of support", notes John Maceri, CEO, The People Concern.

About The People Concern

One of Los Angeles County's largest social services agencies, The People Concern is working to end homelessness through its proven approach that focuses on housing first with wraparound services. The People Concern provides a fully integrated system of care – including outreach, housing services, mental and medical health care, substance abuse services, life skills, and wellness programs – tailored to the unique needs of homeless individuals and victims of domestic violence. Ninety-two percent of those in housing supported with wraparound retention services will never be homeless again. This innovative evidence-based model has been proven in communities throughout Los Angeles County and recognized and replicated across the country. For more information, visit www.thepeopleconcern.org.

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