



THE **PEOPLE** CONCERN

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The People Concern Moves Clients into a Los Angeles Hotel the Nonprofit Will Also Manage, as Part of California's 'Project Roomkey'

Project Roomkey provides rooms in hotels and motels across Los Angeles County for the purpose of isolating people experiencing homelessness who are asymptomatic (no COVID-19 symptoms) AND who are at higher risk for severe illness from COVID-19

(LOS ANGELES – April 17, 2020) The People Concern – a leading nonprofit homeless services provider in Los Angeles – announced Thursday it has moved clients into a Service Planning Area 4 (SPA 4) hotel under Project Roomkey, a joint effort between the state, counties and the Federal Emergency Management Agency, which aims to move individuals deemed at high risk for developing COVID-19 into 15,000 hotel and motel rooms. The People Concern staff will be on-site 24/7 managing the hotel throughout the duration of Project Roomkey.

Clients will be provided with three meals a day and The People Concern staff will continue to provide case management services to its clients during this period. Individuals are anticipated to stay for a period of 90 days, depending on the ongoing health crisis.

Individuals are prioritized for these sites based on several factors, including their age (65 or older) and preexisting health conditions, as well as their current living situation.

“This has been an incredibly collaborative process with the Los Angeles Homeless Services Authority (LAHSA), hotel management and the Los Angeles Fire Department among others, and we recognize that this initiative could be life-saving for our most vulnerable neighbors,” said John Maceri, CEO, The People Concern. “During today’s move-in we witnessed gratitude from our clients, but we know that this will be a big change for them as we all continue to navigate the unprecedented challenges COVID-19 presents.”

About The People Concern

One of Los Angeles County's largest social services agencies, The People Concern is working to end homelessness through its proven approach that focuses on housing first with wraparound services. The People Concern provides a fully integrated system of care – including outreach, housing services, mental and medical health care, substance abuse services, life skills and wellness programs – tailored to the unique needs of homeless individuals and victims of domestic violence. Ninety-two percent of those in housing supported with wraparound retention services will never be homeless again. This innovative evidence-based model has been proven in communities throughout Los Angeles County and recognized and replicated across the country. For more information, visit www.thepeopleconcern.org.

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